



Trendrating

S&P 500 WINNERS

In 2018 the S&P 500 recorded a loss of around **6.24%**.

But price trends dispersion has been huge as usual.

The top 100 performing stocks of this universe posted on average a gain of **16.32%** for the year.

While the bottom 100 performers generated an average loss of **36.25%**.

Superior performance on a consistent basis starts with an accurate reading of medium –to-long term price trends. Those trends that last for a few quarters and make the difference on yearly returns.

Capturing trends is the essence of successful investing.

Trendrating developed a proprietary methodology for rating trends , where **A** and **B** identify bull trends and **C** and **D** signal bear markets across individual securities.

C and **D** ratings can be used to either exit or reduce holdings , limiting damages and filling a critical gap in the standard risk management processes.

A and **B** ratings can be used to validate investment ideas as well as spot opportunities of potential big gainers.

+16.32%

Average Performance of the Best 100 Performers out of the S&P 500 Universe in the last 12 months.

Here below a few examples of the timely negative rating issued by Trendrating.

A Tripadvisor (TRIP)

Rated on: 2018-04-24 | Since A: +28.66%

**A** Abiomed (ABMD)

Rated on: 2017-03-01 | Since A: +158.42%

**A** Chipotle Mexican Grill (CMG)

Rated on: 2018-04-26 | Since A: +7.69% | Since B: +35.97%

**A** Hca Healthcare (HCA)

Rated on: 2016-04-25 | Since A: +54.01% | Since B: +53.09%

**A** Advance Auto Parts (AAP)

Rated on: 2018-02-01 | Since A: +35.40% | Since B: +54.62%

**A** Nrg Energy (NRG)

Rated on: 2017-01-05 | Since A: +193.98% | Since B: +210.33%



A Aes (AES)

Rated on: 2018-04-24 | Since A: +22.00% | Since B: +26.97%

**A** Merck (MRK)

Rated on: 2018-06-01 | Since A: +25.94% | Since B: +26.59%

**A** Illumina (ILMN)

Rated on: 2017-03-08 | Since A: +84.12% | Since B: +84.05%

**A** McCormick (MKC)

Rated on: 2017-03-23 | Since A: +35.02%

**A** Eli Lilly (LLY)

Rated on: 2018-06-25 | Since A: +33.68% | Since B: +39.07%

**A** Verisign (VRSN)

Rated on: 2017-03-03 | Since A: +77.26% | Since B: +84.78%



A Boston Scientific (BSX)

Rated on: 2016-04-01 | Since A: +80.62%

**A** Twenty-first Century Fox (FOX)

Rated on: 2017-12-05 | Since A: +47.11% | Since B: +69.85%

**A** Church & Dwight (CHD)

Rated on: 2017-03-22 | Since A: +29.40% | Since B: +35.34%

**A** Edwards Lifesciences (EW)

Rated on: 2017-05-18 | Since A: +32.85% | Since B: +36.07%

**A** Salesforce.com (CRM)

Rated on: 2017-01-24 | Since A: +78.91%

**A** Motorola Solutions (MSI)

Rated on: 2016-08-19 | Since A: +51.38%



A Resmed (RMD)

Rated on: 2017-01-13 | Since A: +68.67%

**A** Cme (CME)

Rated on: 2016-04-22 | Since A: +96.05% | Since B: +98.37%

**A** Kohl's (KSS)

Rated on: 2017-09-15 | Since A: +47.15% | Since B: +58.08%

**A** Iqvia (IQV)

Rated on: 2016-07-18 | Since A: +59.00% | Since B: +61.93%

**A** Adobe (ADBE)

Rated on: 2014-11-03 | Since A: +223.54%

**A** Mastercard (MA)

Rated on: 2016-06-07 | Since A: +96.28% | Since B: +100.80%



A Xilinx (XLNX)

Rated on: 2016-07-15 | Since A: +82.57%

**A** Abbott Laboratories (ABT)

Rated on: 2017-02-27 | Since A: +49.82% | Since B: +64.96%

**A** Microsoft (MSFT)

Rated on: 2016-07-22 | Since A: +80.18%

**A** Zoetis (ZTS)

Rated on: 2016-04-18 | Since A: +74.51% | Since B: +77.81%

**A** Nextera Energy (NEE)

Rated on: 2017-02-21 | Since A: +34.52%

**A** Dollar General (DG)

Rated on: 2017-09-25 | Since A: +37.09% | Since B: +37.84%



A Verisk Analytics (VRSK)

Rated on: 2017-07-12 | Since A: +30.08% | Since B: +32.11%

**A** The Mosaic (MOS)

Rated on: 2017-12-13 | Since A: +23.09% | Since B: +26.15%

**A** Idexx Laboratories (IDXX)

Rated on: 2016-03-24 | Since A: +147.96% | Since B: +161.41%

**A** Visa (V)

Rated on: 2016-04-14 | Since A: +66.38%

**A** Yum Brands (YUM)

Rated on: 2016-04-12 | Since A: +60.05% | Since B: +59.62%

**A** Paypal (PYPL)

Rated on: 2016-08-23 | Since A: +127.87%



A Thermo Fisher Scientific (TMO)

Rated on: 2017-02-13 | Since A: +41.84%

**A** Cisco Systems (CSCO)

Rated on: 2016-03-24 | Since A: +53.51%

**A** Progressive (PGR)

Rated on: 2016-12-09 | Since A: +73.80%

**A** Ecolab (ECL)

Rated on: 2017-01-18 | Since A: +23.18%

**A** Republic Services (RSG)

Rated on: 2015-07-27 | Since A: +75.32%

**A** Danaher (DHR)

Rated on: 2014-10-28 | Since A: +66.06%



A Aon (AON)

Rated on: 2016-03-18 | Since A: +42.46%

**A** Unitedhealth (UNH)

Rated on: 2016-03-21 | Since A: +89.06%

**A** Humana (HUM)

Rated on: 2016-11-09 | Since A: +48.72%

**A** Intercontinental Exchange (ICE)

Rated on: 2014-11-18 | Since A: +72.02%

**A** Expeditors International Of Washington (EXPD)

Rated on: 2016-04-20 | Since A: +35.55% | Since B: +41.60%

**A** Cf Industries (CF)

Rated on: 2017-07-20 | Since A: +41.21%



A Roper Technologies (ROP)

Rated on: 2015-10-26 | Since A: +46.24%

**A** Estee Lauder Companies (EL)

Rated on: 2017-05-05 | Since A: +39.91% | Since B: +49.03%

**A** Stryker (SYK)

Rated on: 2016-02-24 | Since A: +57.74%

**A** American Express (AXP)

Rated on: 2016-08-01 | Since A: +52.25% | Since B: +51.36%



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