



The challenge - Effective risk management

US and Europe Large and Mid-Cap Stocks

Last 60 Days Downgrades

The Bear is back.

Global stock markets are plunging and, the downtrend may continue for some time. Some stocks and sectors may lose more than 50% of their value before a bottom develops. It is time for a disciplined, objective risk control across all portfolio holdings. Even brand names, perceived as low-risk stocks, can inflict substantial losses to portfolios.

Trendrating provides a unique "trend capture" methodology, based on a model-driven rating of trends, validated by our 100+ customers base, that can help to navigate the current challenging market environment.

Our customers had the opportunity to spot in time the trend reversal across a large number of stocks, monitoring the "downgrades of trends", and therefore more effectively control risks.

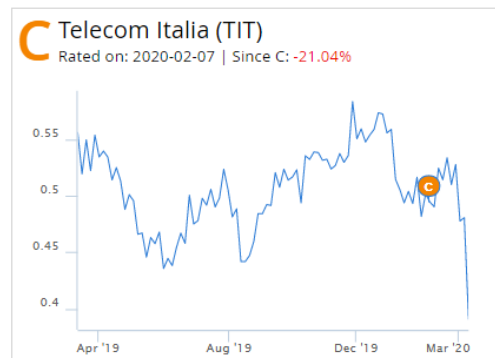
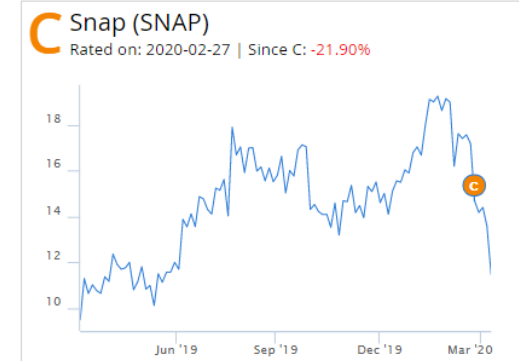
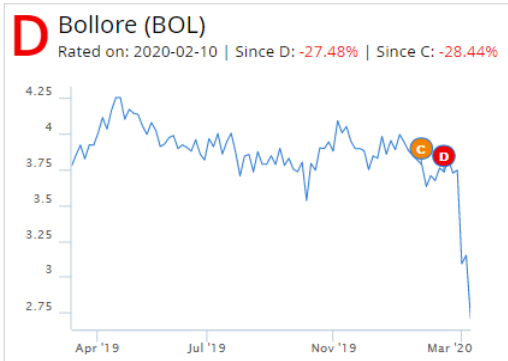
In this report, we show a series of negative ratings issued by Trendrating for large and mid-cap stocks during the last 60 days.

The current behaviour of equity markets imposes to portfolio managers using all the available intelligence to track the flow of big money and identify in time new risks and new opportunities that can emerge. By monitoring the daily downgrades and upgrades across markets and portfolios, Trendrating users can profit from the proven investment edge that we offer and fill a critical gap in the existing risk management tools.

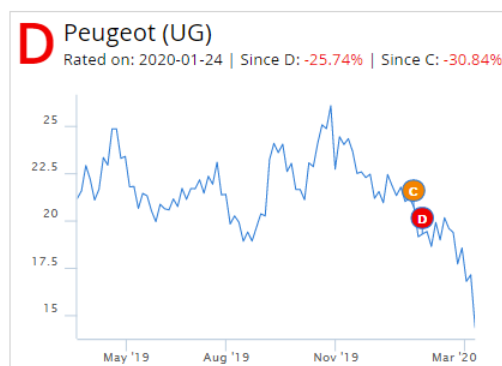
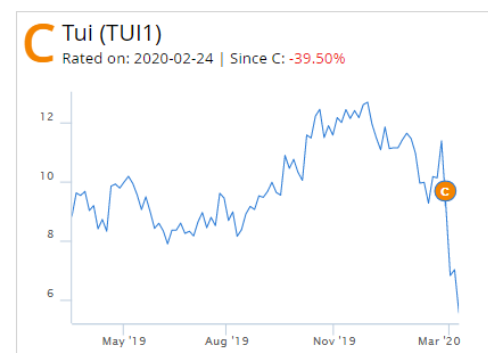
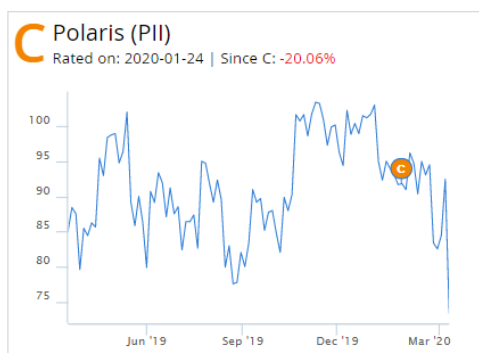
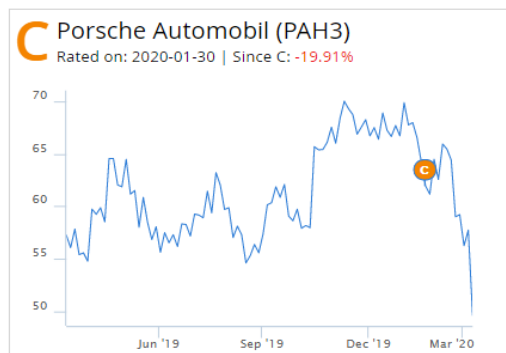
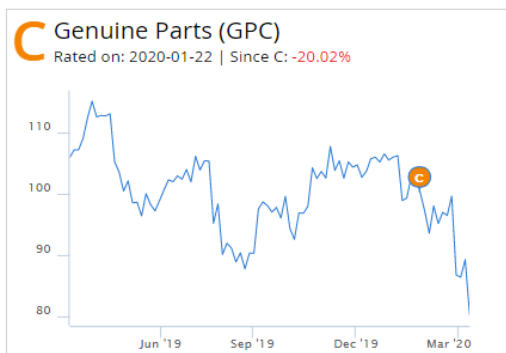
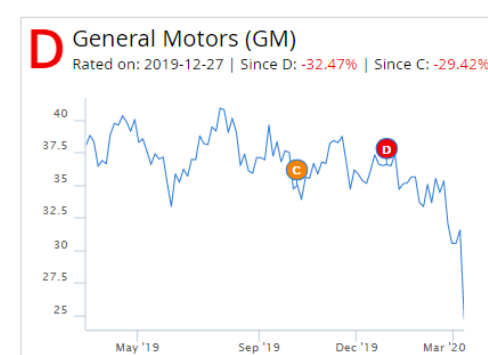
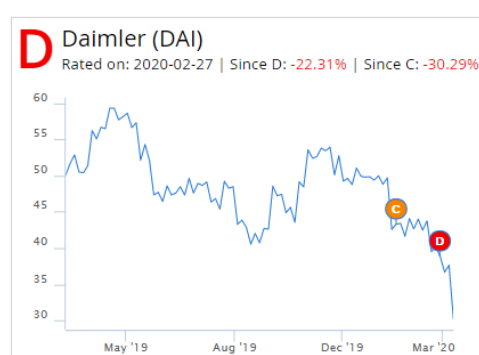
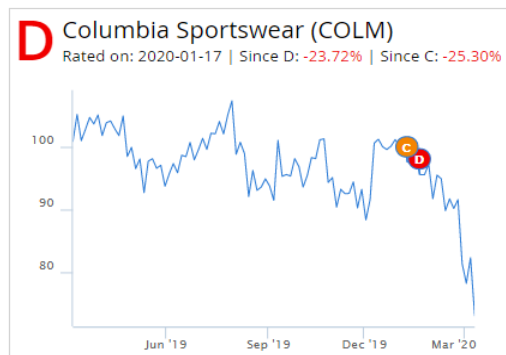
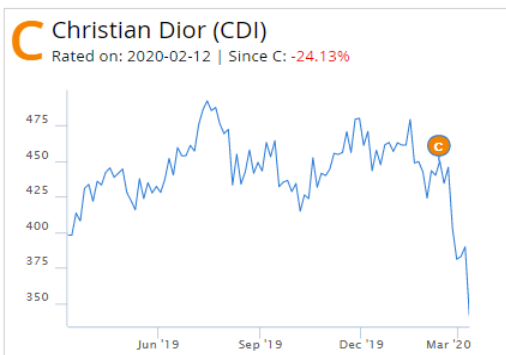
Trendrating – delivering alpha. Measurable. Actionable. Repeatable.

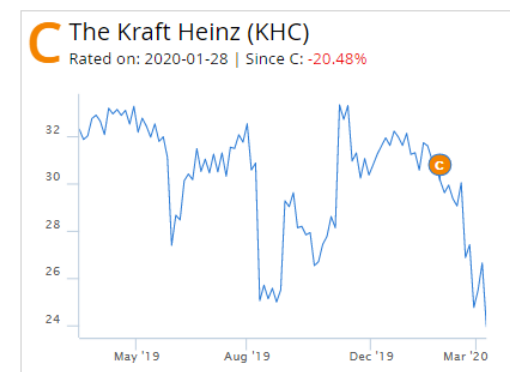
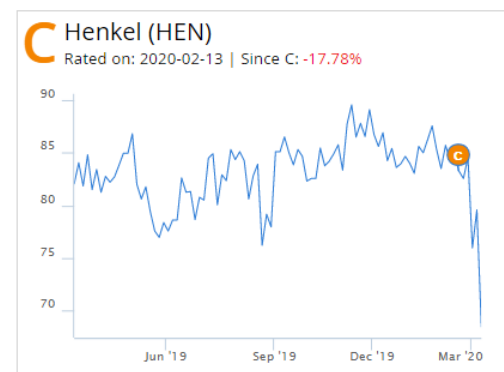
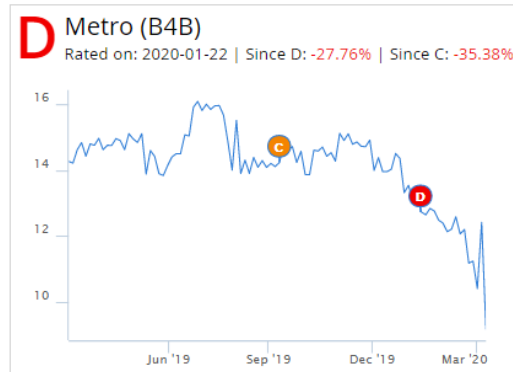
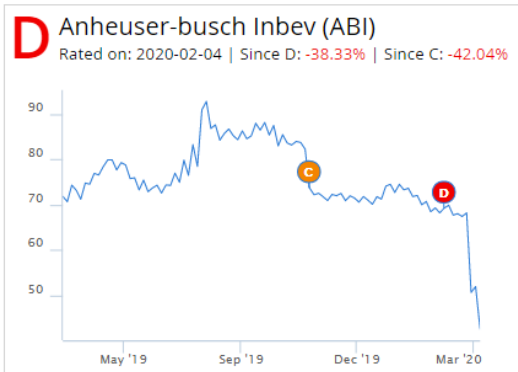
March 10th, 2020

Communication Services

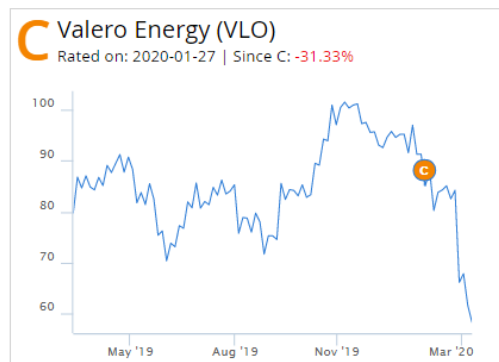
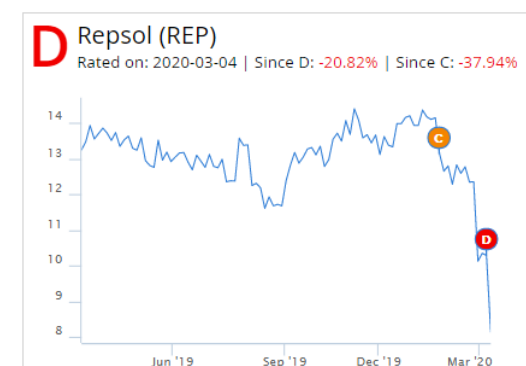
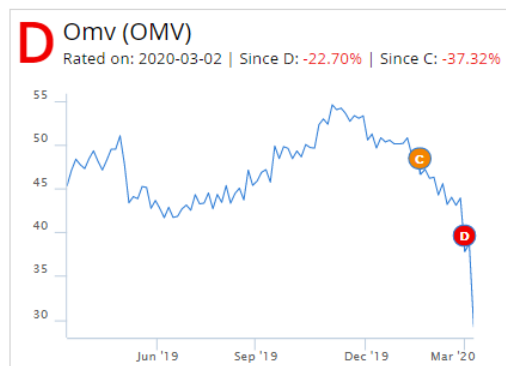
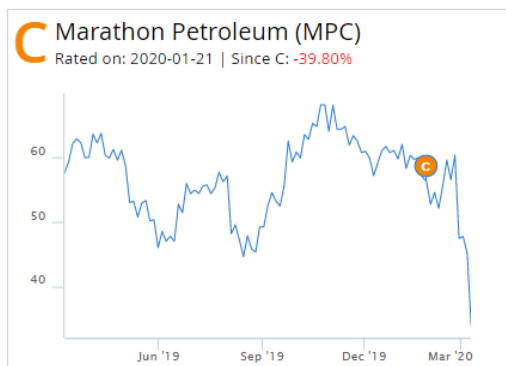
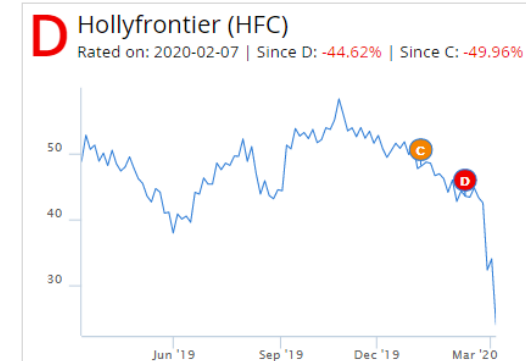
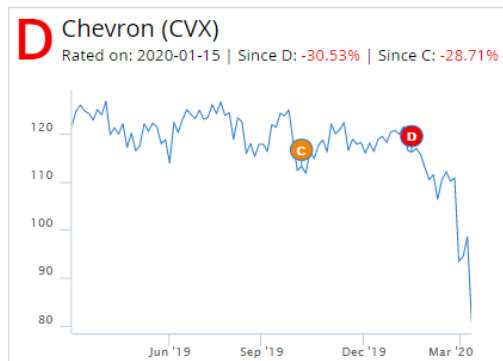
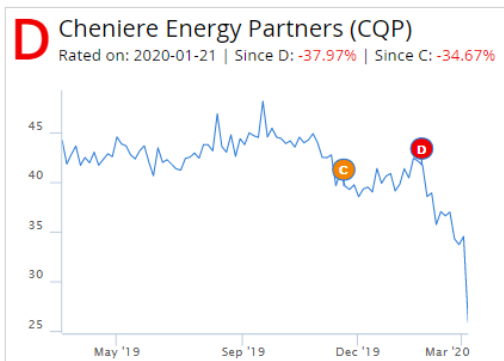


Consumer Discretionary

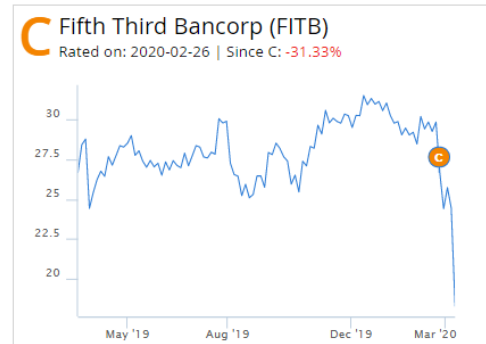
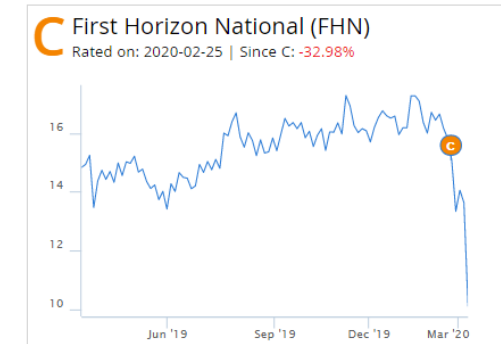
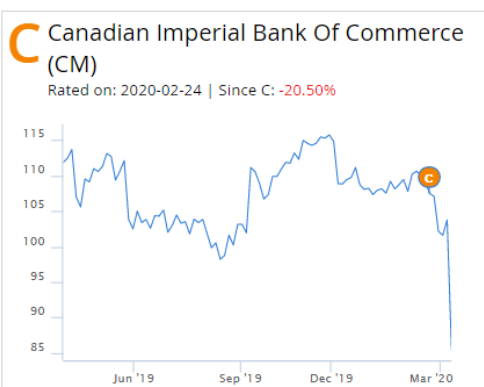
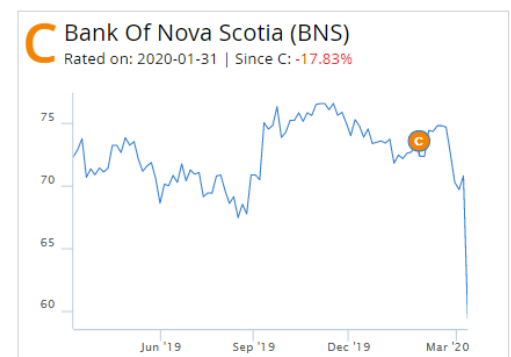
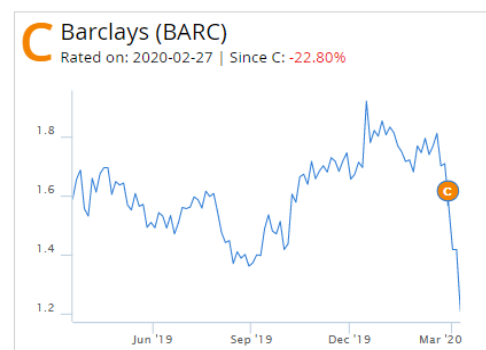
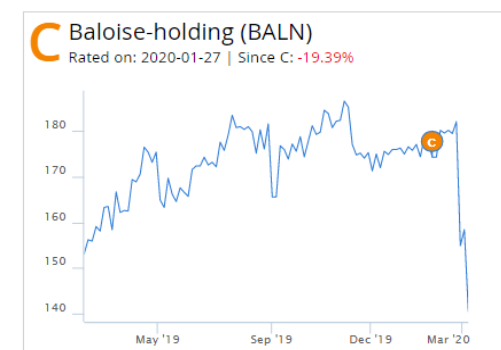
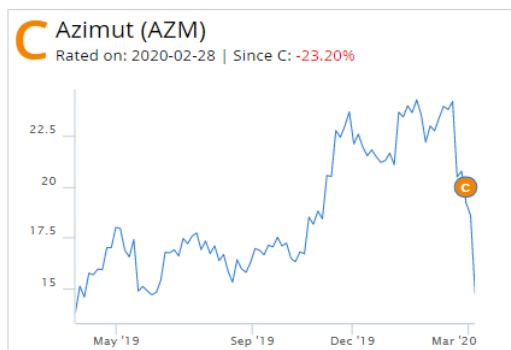
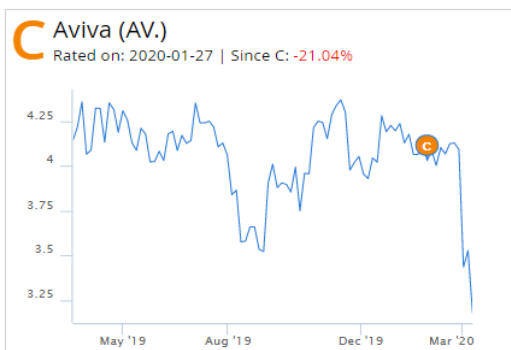
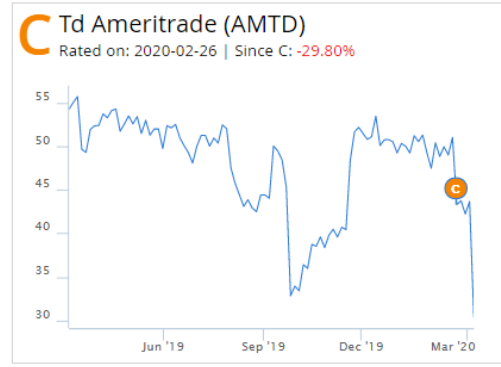
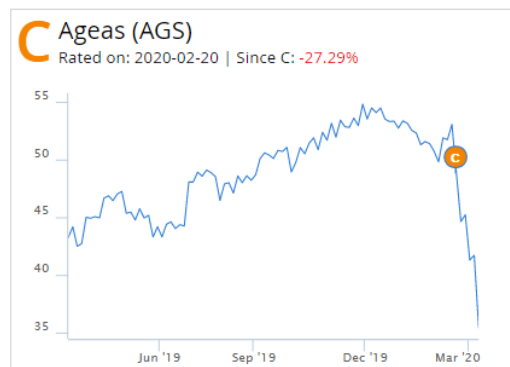
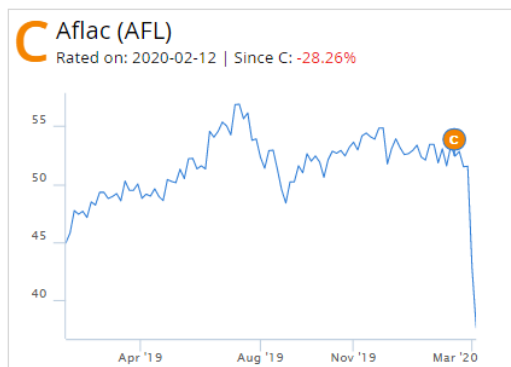


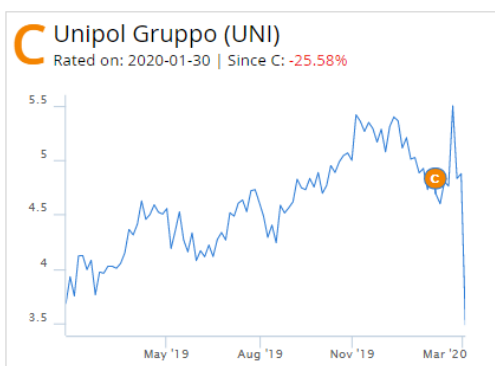
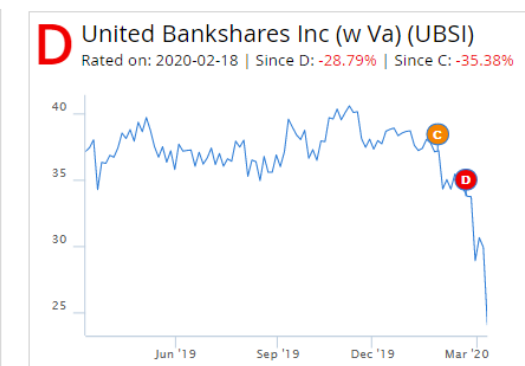
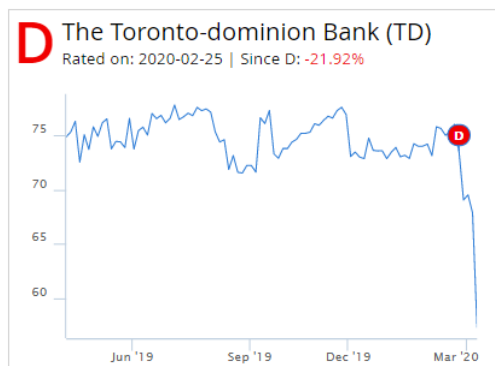
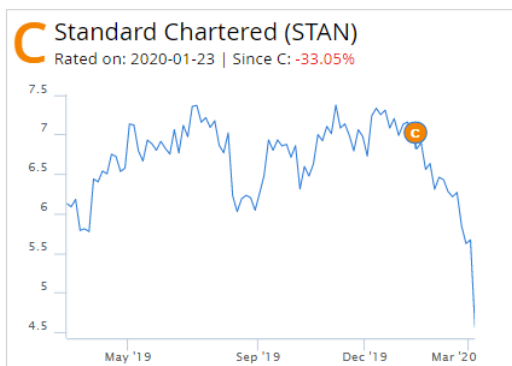
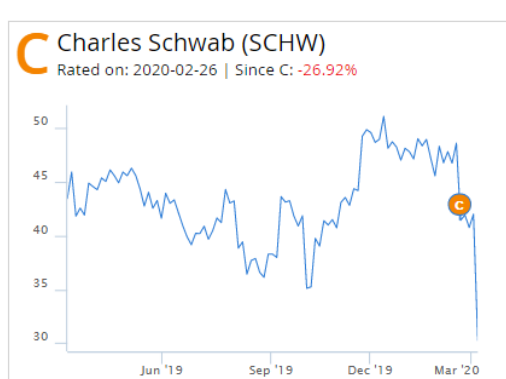
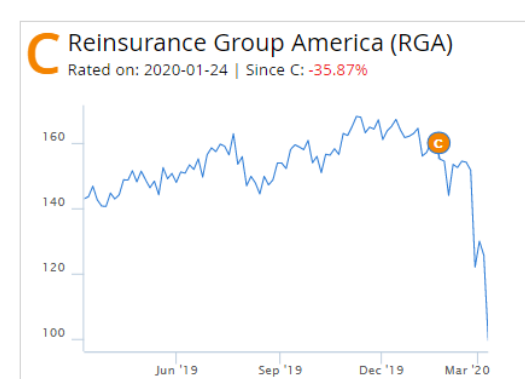
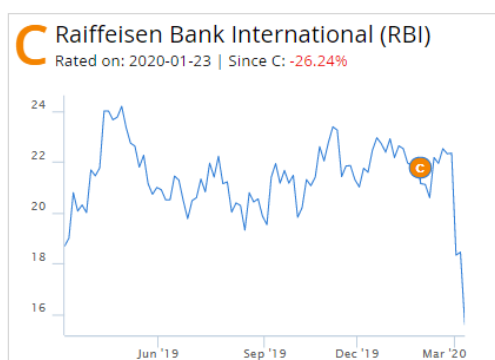
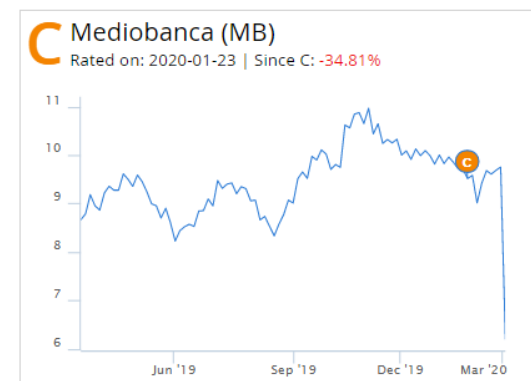
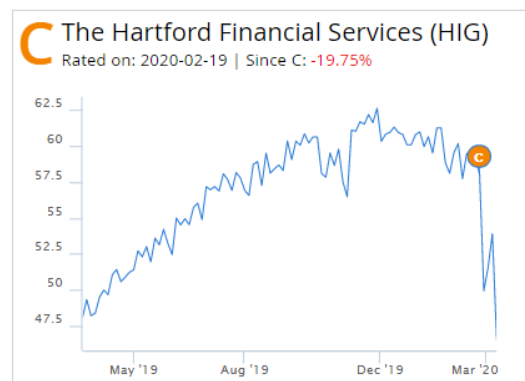
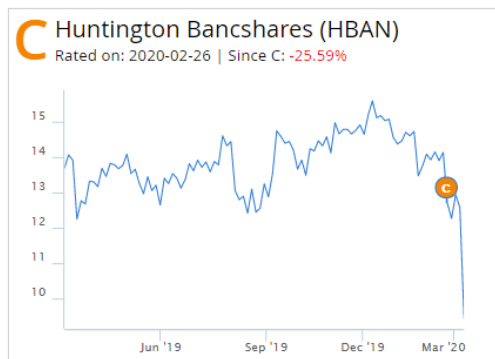
Consumer Staples

Energy

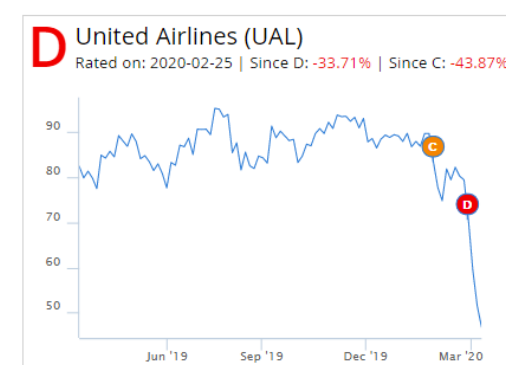
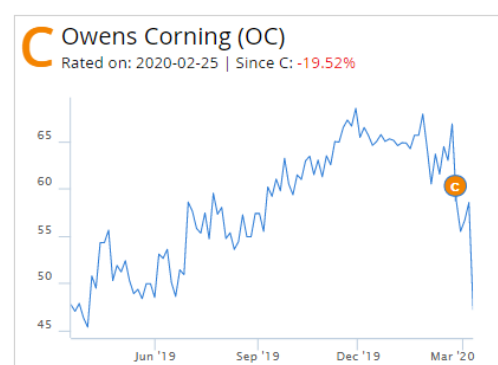
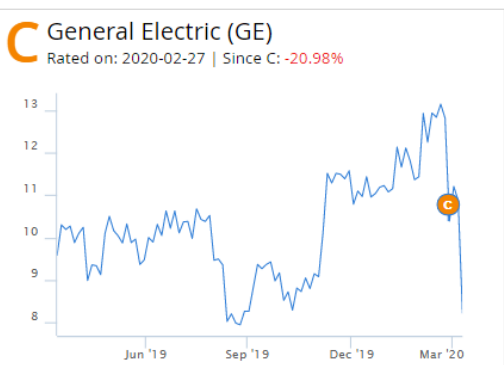
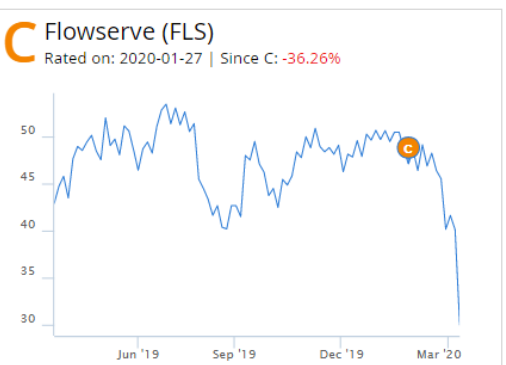
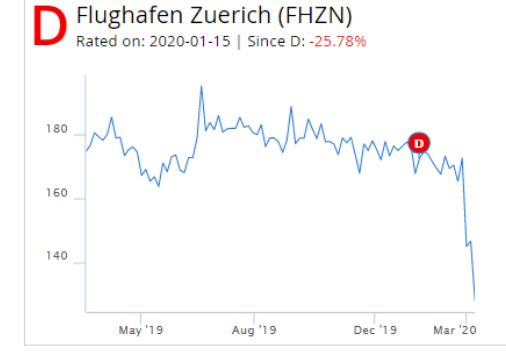
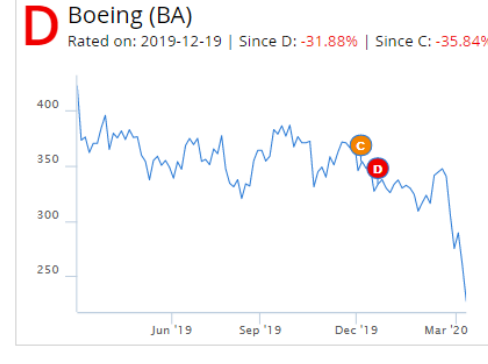
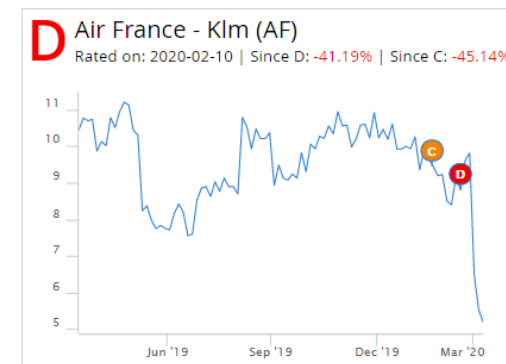
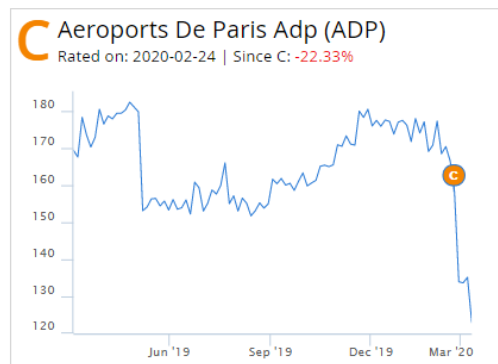
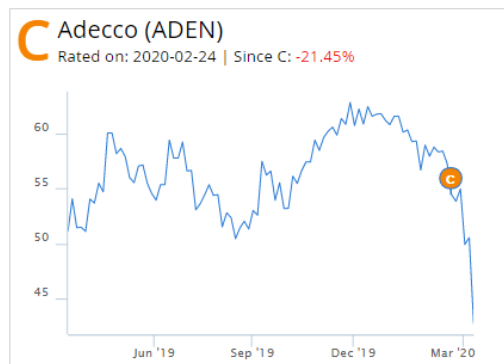
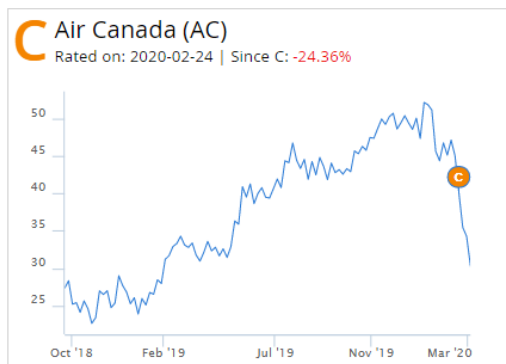


Financials

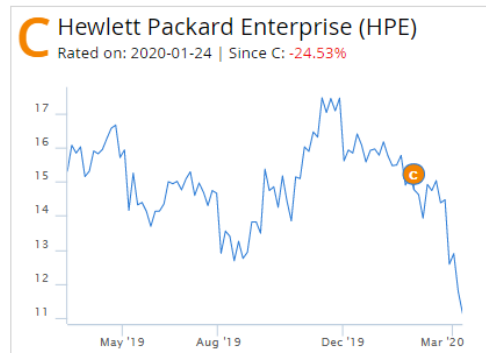
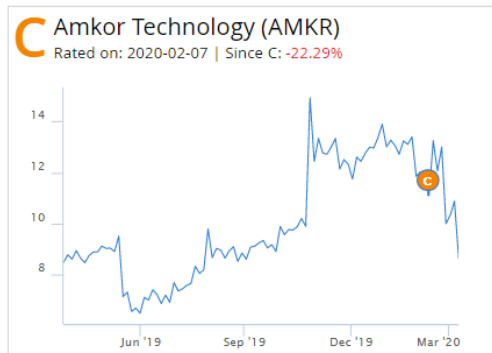




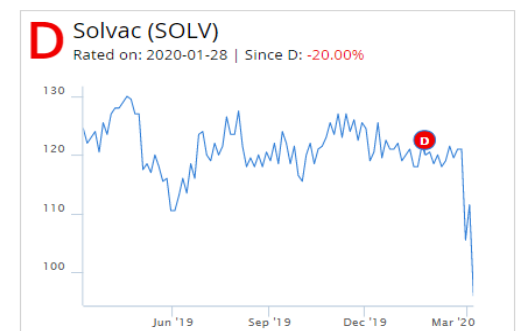
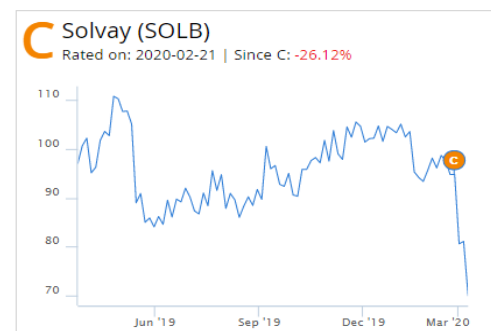
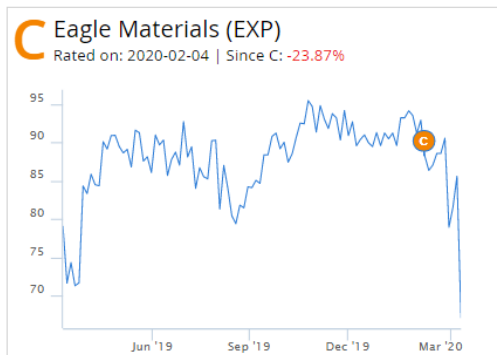
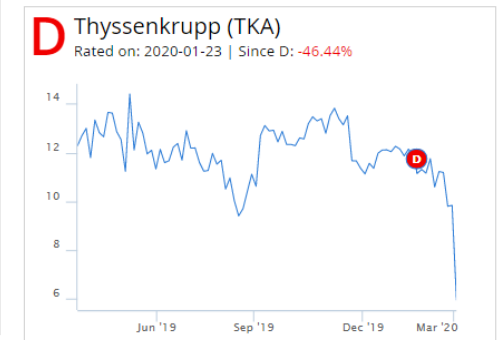
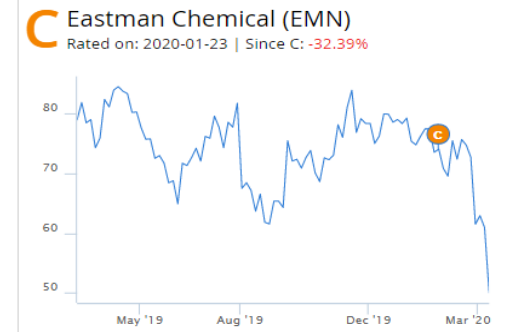
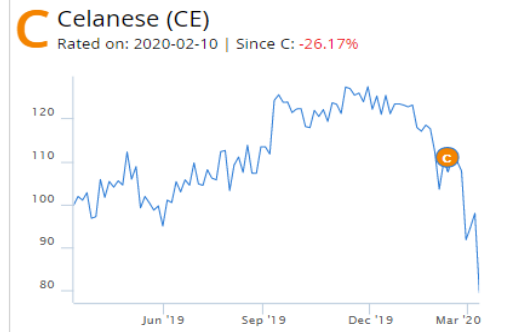
Industrials



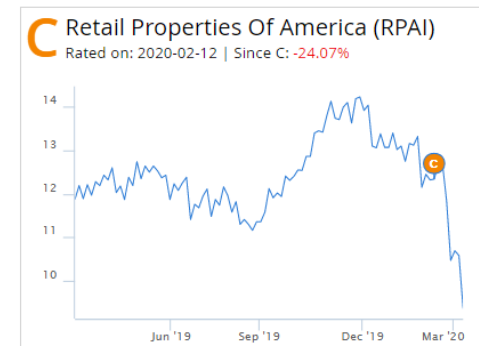
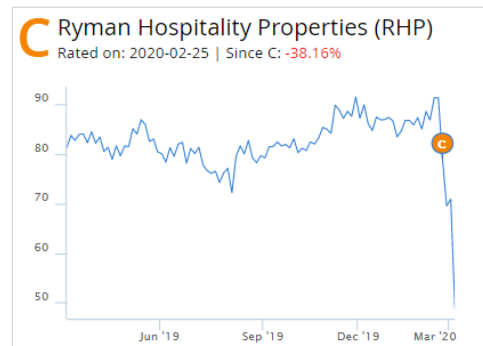
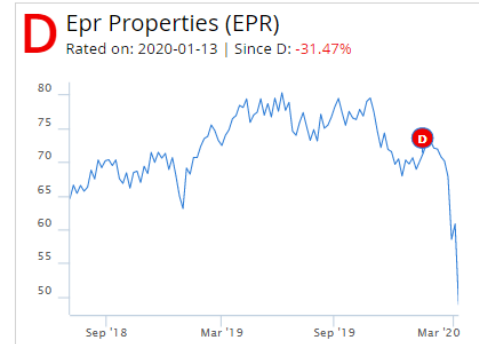
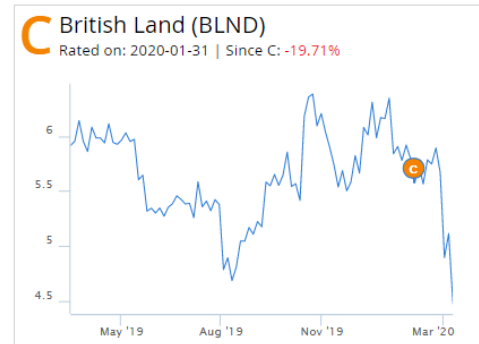
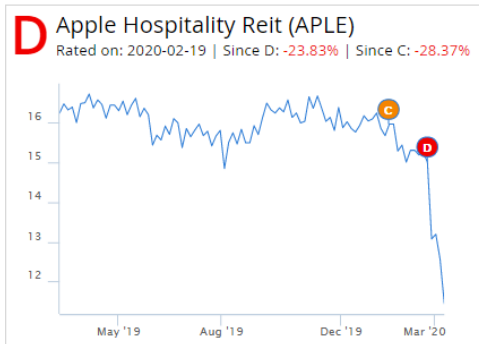
Information Technology



Materials



Real Estate



The full list of stocks is available in Trendrating – info@trendrating.net

Trendrating

Trendrating is the leader in “**trend capture**” models, analytics and technology, serving 100+ institutions worldwide and premier partners including Euronext.

Trendrating provides an innovative, well proven set on analytics to assess and rate the quality of price trends. **The ability to capture trends, profiting from bull markets and avoiding bear phases is the key to superior performance on a consistent basis.** Trendrating makes possible to quickly analyze trends using a rating system where **A** and **B** identify bull trends and **C** and **D** point to bear trends. This rating approach captures in a systematic and unbiased way medium term price trends that can impact yearly portfolio returns. The rating of trends is additional market intelligence designed to enrich the investment decision process and maximize returns while improving risk control.

Trendrating offers a well validated rating methodology to measure trends (**A**, **B**, **C**, **D**) easy to integrate into most strategies and models.

A = strong bull trend

B = beginning of a bull trend

C = inception of a bear trend

D = strong bear trend

With Trendrating you can evaluate the direction and the quality of medium to long-term price trends for stocks, ETFs, indices, sectors and countries.

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